

Burlington the Beautiful

COUNTY OF OPPORTUNITIES



The editorial content of Beautiful Burlington celebrates the diversity of life, the energy of its people and the rich traditions of New Jersey's largest county.

Combining the traditional with the trendy, Beautiful Burlington spotlights the lifestyles, interests and events in a county that has deep roots firmly anchored in a historic, vibrant region at the midpoint of the bustling New York-to-Washington corridor.

Entertaining and informative features spotlight the unique characteristics of the county's towns as well as the collaborative spirit that unifies the 40 communities with one common goal: seeking the best that life has to offer in Burlington County.

About our Readers

Median Age 38.6	Total Employment 178,700	Labor Force (18-60) 237,187	Housing Units 171,133
High School Graduate or Higher 89.7%	Private sector jobs 125,413	Goods Producing 24.3%	Median Household Income \$71,857
Bachelor's Degree or Higher 31.2%	Civilian Labor Force 189,300	Service Producing 75.7%	Median Home Value \$246,500

Burlington County Facts

Largest County in New Jersey	Extends from the Delaware River to the Great Bay on the Atlantic Ocean	Centrally located in the Boston Mass. To Washington, D. C. Corridor	Population 450,627 (2006 estimate)
827 Square miles in size			



RATES AND DEADLINES

Please send all advertising materials to:

Marketing Through Publishing

P O Box 2838

Cherry Hill, NJ 08034

or email to acooper@marketingthroughpublishing.com

Hi-Res (300dpi) press ready PDFs or tiff files are accepted.

All files must be CMYK.

Any questions, please call 856. 983. 5667

APRIL ISSUE Space Reservation February 18th
Advertising and Editorial deadline February 26th

SEPTEMBER ISSUE Space Reservation August 10th
Advertising and Editorial deadline August 24th

30% deposit with space reservations. Balance due at deadline. Credit cards accepted

APRIL and SEPTEMBER ISSUES

4 -Color	1x	2x
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Full Page \$2,500 \$2,300

Half Page \$1,350 \$1,250

Quarter Page \$750 \$650

Premium Pages

Inside Covers \$500 / Back Cover \$750 / Multi county discounts available.

Inserts Available upon request.

5% discount given to Burlington County Chamber Members

ADVERTISING SIZES



Full Page

Trim 8.125x10.875

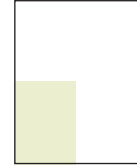
Bleed 8.5x11.125

Live area 7.25x9.875



Half Page

Trim 7.25x4.6875



Quarter Page

Trim 3.625x4.6875



Marketing Through Publishing, LLC

Businesses Committed
to Burlington County



INSERTION ORDER/ADVERTISING AGREEMENT

ADVERTISER _____ CONTACT NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE (_____) _____ EMAIL ADDRESS _____

AGENCY _____ CONTACT NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

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SIGNATURE _____ CREDIT CARD TYPE MC VISA AE 30% DEPOSIT REQUIRED UPON SPACE RESERVATION

CARD NUMBER _____ EXPIRATION DATE _____

Signature indicates advertiser's financial responsibility, ability and willingness to pay in accordance with applicable terms. Please enclose payment with order. **Make check payable to Marketing Through Publishing, LLC.** All major credit cards are also accepted.

General Policies: All advertising insertions are subject to the approval of the publisher. Advertisers must agree to indemnify and protect the publisher from loss, expenses, claims or suits based upon contracts of the subject matters of such advertisement. This includes, but is not limited to suits for libel, plagiarism and copyright. Publisher reserves the right to accept or reject all advertising materials. All deposits are non-refundable.