



P.O. Box 358 Moorestown, NJ 08057



Moorestown Business Association

Phone: 856/234-8260 • Email: bizassoc@moorestown.com • www.moorestown.com/mba

## 2010 Event Sponsorship Application Form

A benefit of membership is the opportunity to sponsor one or more of our annual events. Event sponsorship(s) entitles you to these additional benefits:

- Your company name / logo and sponsorship level listed in MBA Directory that is mailed to all Moorestown residents and businesses.
- Your company name / logo and sponsorship level prominently displayed in all advertising / publicity for the event.
- Your company name / logo on posters (for all events) and flyers (for Easter Egg Hunt and Halloween Parade).
- Exclusive industry sponsorship by level, per event.

### 1. 17<sup>th</sup> Easter Egg Hunt: Saturday, March 27, 11 AM

Diamond - \$5,000  Platinum - \$2,500  Gold - \$1,000  Silver - \$500  Bronze - \$250

Promotional Goal: Inform and encourage Moorestown residents to attend event

Publications: *Moorestown Sun* - PR only, no advertising

### 2. 5<sup>th</sup> ArtWalk Season: Second Fridays, May through September, 6 to 9 PM

Diamond - \$5,000  Platinum - \$2,500  Gold - \$1,000  Silver - \$500  Bronze - \$250

Promotional Goal: Inform regional residents, drive regional attendance

Publications: *Moorestown Sun*, *BC Times*, & *Inquirer* – PR, Advertising

### 3. 34<sup>th</sup> Moorestown Day: Saturday, June 5, 9 AM to 3 PM (Rotary Run at 8 AM)

Diamond - \$5,000  Platinum - \$2,500  Gold - \$1,000  Silver - \$500  Bronze - \$250

Promotional Goal: Inform regional residents, drive regional attendance

Publications: *Moorestown Sun*, *BC Times*, & *Inquirer* – PR, Advertising

### 4. 17<sup>th</sup> Autumn in Moorestown Festival: Saturday, October 9, 9 AM to 4 PM

Diamond - \$5,000  Platinum - \$2,500  Gold - \$1,000  Silver - \$500  Bronze - \$250

Promotional Goal: Inform regional residents, drive regional attendance

Publications: *Moorestown Sun*, *BC Times*, & *Inquirer* – PR, Advertising

### 5. 6<sup>th</sup> Halloween Parade: Sunday, October 24, 4 PM

Diamond - \$5,000  Platinum - \$2,500  Gold - \$1,000  Silver - \$500  Bronze - \$250

Promotional Goal: Inform and encourage Moorestown residents to attend event

Publications: *Moorestown Sun* - PR only, no advertising

### 6. 34<sup>th</sup> Candlelight Night: Friday, November 5, 6 to 9 PM

Diamond - \$5,000  Platinum - \$2,500  Gold - \$1,000  Silver - \$500  Bronze - \$250

Promotional Goal: Inform regional residents, drive regional attendance

Publications: *Moorestown Sun*, *BC Times*, & *Inquirer* – PR, Advertising

**Check the box** of the sponsorship(s) you would like to reserve, complete your **contact information** and **return this form with your 2010 Membership Renewal Invoice** and **Payment** in the provided MBA Envelope. **The deadline** for Sponsorship Reservations (as well as for your Membership Renewal) is **December 31, 2009!** Your commitment is required now; your payment is **due 60 days** before the sponsored event. Please call me with any questions. Thank you!

**Tom Sheckels**, Sheckels Creations Photography, MBA Sponsorship Committee Chair  
Phone: 856-778-1316 (work), 609-876-7920 (cell) • E-mail: [tom@sheckelscreations.com](mailto:tom@sheckelscreations.com)

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_